

# CREATE MEASURABLE IMPACT WITH ATSOURCE+



Over 100 available metrics with farmer group level and estate data to inform, monitor and drive economic, social and environmental interventions.



Take a quick look at one of our AtSource+ supply chains  
**Chikmagalur-Hassan-Chamrajnagar Coorg Cluster - India**

## TRACE YOUR SUPPLY

### Coffee grown in India

Crop year data: **2020**

Number of farmers: **6**

Total planted hectares: **922**

Arabica Varieties: **\$795, \$5B, \$9, CHANDRAGIRI, HEMAVATHY**

Robusta Varieties: **CXR, Old Robusta, Peredenia**

Main processing method:

**WASHED, UNWASHED, PULPED, NATURALS**

Chikmagalur  
Hassan



## COMMUNICATE ACTION PLANS AND IMPACT NARRATIVES TO CONSUMERS

### A BETTER CUPPA FROM POST-HARVEST TRAINING

At the Bynekere Estate in Karnataka, India, coffee farmers are reaping higher quality beans – with the corresponding income potential from it - by simply reducing post-harvest mistakes. Bynekere Estate prides itself on its rich biodiversity where canopies of silver oak, red cedar, teak, and many other forest trees contribute to a naturally shade-grown coffee with a heavy body and hints of chocolate, almond and raisin.

Mr. Thirilottham Gowda told us, "Our coffees were of mediocre quality both visually and in the cup till the **ofi** team visited our farm and helped us to improve the quality.

With this, we are able to achieve good quality and achieve better premiums for our coffees".



## REPORT EASILY WITH GRANULAR METRICS AND VERIFIED DATA

Percentage of farmers in a farmer group trained on health & safety practices

**100%**



Percentage of farmers in the farmer group who have attended GAP training.

**100%**

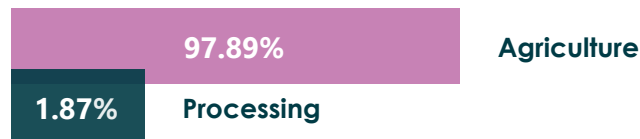
# UNLOCK METRICS THAT MATTER WITH ATSOURCE+

## MEASURING THE CARBON IMPACT OF YOUR PRODUCT

OVERALL WATER USE  
**201.25 m3**  
/Tonne Product

OVERALL  
CARBON IMPACT  
**8.60**  
Tonnes CO<sub>2</sub>- eq/  
Tonne product

### CONTRIBUTING STAGES OVERALL CARBON IMPACT



### SAFE AND DECENT WORK



Percentage of farmers  
in farmer group  
trained on good  
Labour practices



### ECONOMIC OPPORTUNITY



Average yield of  
farmer group in  
current year



### EDUCATION AND SKILLS



Percentage  
of children  
attending school



### HEALTH AND NUTRITION



Percentage of farmer  
households with  
access to clean  
drinking water and  
sanitation

## WHICH SUSTAINABILITY TOPICS DO YOU WANT TO DRIVE?

Get in touch with your **ofi** representative

**AtSource** 

**ofi**  
make it real



Visit our website [atsource.io](https://atsource.io)